



Attn: Trading and Market Making/Legal and Compliance/Operations/Systems
UNIFORM PRACTICE CODE ADVISORY (UPC # 004-2013) May 22, 2013
WHEN, AS AND IF ISSUED SETTLEMENT DATES

ISSUE

SETTLEMENT DATE

National Research Corporation (Nasdaq: NRCIV)

- Class A Common Stock When Issued

Tuesday, May 29, 2013

Questions regarding this notice should be directed to: Corporate Data Operations
Department, 877-308-0523.

Tara Petta
Director