



Circular number: 2011-44 **Contact:** Michael Fodor, Listed Products Manager
Date: August 1, 2011 **Telephone:** 212-897-8136

The purpose of this Market Information Circular (MIC) is to announce that the ISE will introduce three additional symbols to the Short Term Options Series Program.

Subject: Options – Addition to Short Term Options Series Program

On Thursday, August 4, 2011, the ISE will introduce Short Term Options Series (“Weeklies”) on three additional underlyings as part of the industry’s Short Term Options Series Program. As part of the program, each exchange can offer weeklies on fifteen options classes, as well as trade any selections offered by other exchanges operating a similar program (assuming the standard option is listed on the ISE).

The selections are:

AA	Alcoa Incorporated
ISRG	Intuitive Surgical Inc
QCOM	Qualcomm Inc

This is in addition to the ISE’s previous selections:

F	Ford Motor Company
GOOG	Google, Inc.
GDX	The Market Vectors - Gold Miners ETF
NFLX	NetFlix Inc.

POT	Potash Corp.
TBT	Proshares Ultrashort 20+ Year Treasury
WFC	Wells Fargo & Co.

More information about weeklies is available at the following link:

<http://www.ise.com/WebForm/viewPage.aspx?categoryId=539> . Or you can contact Jodi Burns, Product Operations Director, at 646-805-1823 or jburns@ise.com, or me at the number above.