

OPTIONS EXCHANGE

Market Information Circular

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The purpose of this Market Information Circular (MIC) is to inform members that ISE will introduce a new Bin in the Second Market.

Subject: New Bin in the ISE Second Market

On Thursday, September 30, 2010, the ISE will introduce Bin 58 OB 58, which will contain one product IAC/InterActiveCorp. (Symbol: IACI). The PMM will be Citigroup Derivatives Markets Inc.

All Second Market participants may quote in the new bin. If you are not a Second Market participant and are interested in becoming one, contact Technology Member Services at tms@ise.com.

For more information about the Second Market, see MIC-2006-27 [FAQs on Second Market](#) dated July 28, 2006. You may also contact Jodi Burns, Product Operations Director, at 646-805-1823 or jburns@ise.com, or me at 212-897-8136 or mfodor@ise.com.